

# GUIDE TO EFFECTIVE TESTIMONY IN TEXAS LEGISLATURE HEARINGS

Effective testimony before Texas legislative committees requires thorough preparation, established credibility, and strategic delivery. Your goal: provide relevant, helpful information that captures committee attention while advancing your position in the Texas legislative process.

## **BEFORE THE HEARING**

#### **Preparation Essentials**

- o **Evaluate relevance:** Ensure your testimony addresses the specific purpose of the Texas legislative hearing
- o **Study format:** Watch previous Texas committee hearings online through the Texas Legislature Online portal to understand the committee's style and expectations
  - o Texas House Examples
  - o Texas Senate Examples
- o Know your audience: Research Texas legislators' positions and voting records to identify allies and opponents
- o Learn by example: Note effective techniques and common pitfalls from other witnesses
- o **Master your content:** Prepare for challenging questions with thorough knowledge of Texas law and policy implications

#### **Procedural Requirements**

- Register promptly: Complete electronic witness registration at kiosks in the Texas Capitol hallway before the hearing begins (watch here to see how to register)
- o Respect time limits: Typically, 2-3 minutes plus Q&A; don't exceed allotted time
- o Arrive early: Allow sufficient time for parking, security screening, and witness registration at the Texas Capitol
- o Plan for waiting: Be prepared for potentially long delays, especially for public testimony on high-profile Texas bills
- o Communicate changes: Inform the committee clerk if you must leave before testifying

#### Strategic Outreach

- o **Support coordination:** Inform bill author's staff when testifying favorably
- o Opposition courtesy: Alert author's staff when testifying against their bill
- o Local connection: Inform your local Texas representative or Senator about your planned testimony
- o Coalition alignment: Coordinate with allied organizations to avoid redundancy

## TESTIMONY

- o Supplement writing: Provide written materials to reinforce verbal points
- o Focus message: Prepare concise presentation within the committee time constraints
- Practice delivery: Ensure conversational tone whether you are reading a prepared speech or speaking from the heart

# **DURING YOUR TESTIMONY**

#### Making a Strong First Impression

- o Project confidence: Use appropriate body language, attire, grooming, and eye contact
- o Address properly: "Good [time], [Mr./Madam] Chair [surname], Vice Chair [surname], Committee Members" if time permits
- o Introduce clearly: "[Name], [title], testifying on behalf of [self/organization]"
- o State position: "Speaking [for/against/on] [bill number/issue]"
- o Request action: "I hope you will [support/oppose/amend] [legislation/report]"

#### **Delivering Effective Oral Testimony**

- o Establish credibility: Briefly reference relevant experience or expertise
- o Provide rationale: Share relevant, helpful information supporting your position
- o Focus purpose: Align testimony with the hearing's specific topic do not mention other bills
- o Cite sources: Support position with credible research and expert opinions
- o **Build progressively:** Reference or respectfully rebut previous testimony
- o Reference materials: Direct attention to supporting written documentation
- o Respect timer: When time expires, finish your thought and stop

#### **Answering Questions Effectively**

- o Prepare thoroughly: Anticipate that you may be asked questions
- o Listen actively: Focus completely on each question before responding
- o Answer directly: Provide succinct, relevant responses without tangents
- o Admit limitations: Acknowledge when you don't have information; offer to follow up
- o Maintain composure: Stay respectful and professional even during hostile questioning

#### **Concluding Your Testimony**

- o Exit gracefully: Maintain dignity and professionalism
- Thank briefly: Simple "Thank you" or "Thank you for your time"
- o Avoid elaboration: Resist adding unnecessary comments



## AFTER THE HEARING

#### Follow-up Actions

- o Reinforce message: Visit staff members to emphasize key points
- o Deliver promises: Provide any information requested during testimony
- o Express appreciation: Thank everyone who assisted your efforts

## SITUATIONAL AWARENESS

#### Reading the Room

- o Recognize fatigue: Consider registering without testifying after a long session
- o Note momentum: Observe when Texas legislators seem ready to report favorably
- o Avoid redundancy: Skip testimony when you have nothing substantial to add

## ADDITIONAL CONSIDERATIONS

#### Managing Nervousness

- o **Practice thoroughly:** Rehearse testimony multiple times before the hearing to ensure your speech fits within the time constraints and to increase confidence and familiarity with the content
- o Self-evaluate: Record yourself to identify improvement opportunities
- o Focus expertise: Concentrate on your knowledge and passion for the subject
- o Remember purpose: Committee members genuinely want constituent input
- o Breathe deliberately: Take a calming breath before beginning

#### Sample Testimony Outline

- 1. Introduction (15 sec): Identify yourself and organization
- 2. Position statement (15 sec): Clearly state stance on Texas legislation
- 3. Personal connection (30 sec): Explain your relevance to the issue
- 4. Key points (60 sec): Present strongest supporting arguments
- 5. Specific request (30 sec): State exactly what action you want
- 6. Conclusion (5 sec): Thank the committee

Remember: These guidelines are flexible. Listen, observe, and adapt to each unique situation.

